

# 92 Places To List Your Tours

[www.tourismtiger.com /blog/86-places-to-list-your-tours/](http://www.tourismtiger.com/blog/86-places-to-list-your-tours/)

As a tour operator, it's vital that you leverage the internet as much as possible to increase your tour sales. We've spoken a lot about [the Octopus Method](#) to improve your internet presence, but we wanted to up the ante: so much so that we spent months scouring the internet finding places to list your tours. The result? list of epic proportions.

The best news? Most of the sites are free to list on. Some allow you to advertise your brand — directing travelers to your site to make bookings, while others sell your tours for you. Some are niche and target specific audiences, while others are all-encompassing OTAs that reach millions of people across the globe.

Due to the sheer size of this list, you might be wondering which you should list your tours on. Our advice? List them on as many platforms as possible — as long as they are somewhat relevant to your tours.

Enjoy!



These guys are massive OTAs that have been around for awhile. They reach millions of unique global visitors a month. They usually top the rankings when it comes to booking anything travel related. As such, they are the go-to for a lot of travellers when making bookings as they are known to be super reliable and have excellent customer service. You definitely want to list your tour with these guys.

## 1. Expedia

**Why we love them:** [Expedia](#) is the King of the Hill when it comes to OTAs — they are massive! How massive? Well, their site receives 90 million unique visitors and 1.2 billion monthly site page views.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Sign your tour business up [here](#).

## 2. Agoda

**Why we love them:** [Agoda](#) reaches 13 million unique visitors and averages 207 million monthly page views. It offers its services in 38 languages and has a great mobile app.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Register your tour [here](#) or email them [partner.support@pricelinepn.com](mailto:partner.support@pricelinepn.com).

## 3. Orbitz

**Why we love them:** [Orbitz](#) reaches 20 million unique visitors a month. They were recently purchased by Expedia for a humble \$1.3 billion.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Sign up [here](#).

## 4. Viator

**Why we love them:** [Viator](#) is well on its way to becoming the Holy Grail of OTAs. Why? They've recently been acquired by TripAdvisor. So by working with Viator, you'll also get access to TripAdvisor's audience and all of their affiliate sites. Which means you'll have access to their audience of over 350 million unique visitors a month! They also have 24/7 hour to support to help you out if you encounter any roadblocks.

**How much they cost:** Signing up is free! They only charge commission on successful sales.

**How to sign-up:** Fill out their ultra simple form [here](#).

**Take note:** Viator will only advertise the best published net rates for your tours.



The OTAs and activity platforms on this list are making some serious moves. They're gaining an increasing amount of traction with travelers, and a lot of them are focusing on innovation — whether it be through integrating segmented and specific search results, promoting unique tours or ensuring an optimal

user experience with apps and intuitive interfaces.

## 5. City Discovery

**Why we love them:** With 12 million website visitors yearly and one million customers worldwide, [City Discovery](#) is growing a lot of traction — and we're sure that they'll keep up their momentum. As long as that they feel like you are offering a unique and valuable activity, they'll take you on — regardless of how big or small your tourism business might be.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Sign your tour up [here](#).

## 6. Excursiopedia

**Why we love them:** Everything from signing up to receiving your payments, is a seamless experience with [Excursiopedia](#). They also make it easy for travelers to contact you with their free on-site messaging system.

**How much they cost:** Listing is free, 15% on successful bookings

**How to sign-up:** Register your tour [here](#) or call +49 (89) 856 36 141.

## 7. BeMyGuest

**Why we love them:** [BeMyGuest](#) is making a serious splash in the tourism market, namely for travel destinations in Asia. They are open to small to medium sized tour businesses and individual guides — the more unique the tour, the better.

**How much they cost:** Listing your tour business is free!

**How to sign-up:** Register [here](#).

## 8. TakeTours

**Why we love them:** [TakeTours](#) offers over 1,000 tour packages around the world. They also have an app that makes booking tours with them a hassle free experience for their users.

**How much they cost:** Most tour operators only pay them a commission when a booking is made, and if they don't make sales for you, they'll advertise your tours for free!

**How to sign-up:** Send them an email at [marketing@taketours.com](mailto:marketing@taketours.com) or give them a call at (+1) 888- 428-7255 x 4.

## 9. Daytrip Finder

**Why we love them:** [Daytrip Finder](#) is a great go-to OTA for any tour operators in the UK. And unlike many other OTAs out there, they specialize solely in attractions — so they reach a super specific audience that are definitely interested in booking tours.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Fill out their super simple form [here](#).

## 10. Ceeitz

**Why we love them:** [Ceeitz](#) is gaining a lot of traction around the world with tourists. They are on the lookout for the best and most unique activities and make it easy for viewers to find activities that meet their interests, budget and time requirements.

**How much they cost:** Free registration

**How to sign-up:** Fill out their form [here](#) or give them a call at (+44)20-3608-1398.

## 11. GetYourGuide

**Why we love them:** [GetYourGuide](#) is a super user-friendly platform. They understand that nowadays more and more people are booking tours on their mobiles and to aid these customers, they've developed a super sleek app.

**How much they cost:** Free registration; commission paid on successful bookings.

**How to sign-up:** Sign up [here](#).

**Take note:** GetYourGuide has partnered up with Booking.com. Find out more [here](#).

## 12. TourRadar

**Why we love them:** [TourRadar](#) allows their users to filter their searches based on age-range, travel style and budget. They also have loads of great features — like a review functionality, an app and even a 'Most Amazing Tour & Guide of the Year' awards.

**How much they cost:** Signing up is free and they only charge commissions on successful bookings.

**How to sign-up:** TourRadar is becoming increasingly popular with tourists and tour operators alike. As such, they are not always accepting applicants — check out this [page](#) to find out if they are accepting applicants at this time.

**Take note:** Their Marketplace and tools are only suited for tours with ready-to-book itineraries. Due to the high demand, a preference is given to tour operators with XML or TourCMS integration capabilities.

## 13. Tours4fun

**Why we love them:** [Tours4fun](#) offers more than 5,000 tours and activities. They include a wide range of tours as to meet the demands of any kind of traveller. They also have an app and a 24/7 online support.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Send them an email at [provider.t4f@tours4fun.com](mailto:provider.t4f@tours4fun.com).

## 14. Isango

**Why we love them:** [Isango](#) loves using social proof to sell tours. Not only do they allow customers to review tours, they also use TripAdvisor widgets to show that other communities find the tours amazing too! To really utilize social proof, they allow viewers to filter their searches based on ratings. So if your tours have great ratings, this is definitely a site for your business!

**How much they cost:** Free to list.

**How to sign-up:** Send them an email [here](#).

## 15. Musement

**Why we love them:** [Musement](#) is a super cool booking platform for travelers. They offer up loads of support for tour operators; for example, they translate and optimize your listing's content. They allow you to add and edit information at ease and in case you need extra help, they have a 24/7 support service to answer any question you might have.

**How much they cost:** No signup fees; pay a commission upon successful bookings.

**How to sign-up:** Fill out their simple registration [form](#), shoot them an email at [support@musement.com](mailto:support@musement.com) or give them a call at +39 0245386900.

## 16. Touristly

**Why we love them:** [Touristly](#) is pretty much a one-stop-shop for tourists wanting to plan their trip from the convenience of a single platform. They allow tourists to create itineraries comprised of everything from



restaurants to theme parks — and of course, tours. And everything gets purchased right on their site.

**How much they cost:** This information is not available.

**How to sign-up:** Email them at [partners@touristly.com](mailto:partners@touristly.com).

## 17. Gozedo

**Why we love them:** [Gozedo](#) makes things super user-friendly for all the tourists viewing their site. Viewers can filter tours by price range, location or kind of activity.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Fill out their form [here](#).

## 18. Backpacker Deals

**Why we love them:** [Backpacker Deals](#) is fighting against boring travel by offering tourists with all of the most intoxicating (and preferably adrenaline filled) experiences around.

**How much they cost:** This information is not available.

**How to sign-up:** Fill out their registration [form](#) or shoot them an email at [support@backpackerdeals.com](mailto:support@backpackerdeals.com).

## 19. Urban Adventures

**Why we love them:** [Urban Adventures](#) wants tourists to have their best day ever! And it is their goal to help them do that by connecting them with destinations, tours and guides that will help them get off the beaten track. They are also part of [Intrepid Travel](#), so the service to both you and your customers is going to be top-notch.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Fill out their form [here](#).

## 20. Vimbly

**Why we love them:** [Vimbly](#) covers basically any and every entertainment demand. Visitors can find practically any kind of tour imaginable here. And the user-friendly platform allows them to book their tours with ease.

**How much they cost:** No subscription or installation fees.

**How to sign-up:** Sign up your tour [here](#).

## 21. Kijubi

**Why we love them:** [Kijubi](#) caters solely to people looking for tours and attractions. They want the world to have fun and they want to connect people to your tour to achieve this fun-filled philosophy. They've been around for awhile and understand what they need to do to promote your tourism business.

**How much they cost:** No sign-up fees; simply pay them a commission when you make some successful bookings.

**How to sign-up:** Register your tourism business [here](#).

## 22. Project Expedition

**Why we love them:** [Project Expedition](#) allows tour operators to promote their brand directly on their site. They even let you include your logo and information about your brand as it's their goal to support local businesses in a fair and unbiased way.

**How much they cost:** Signing up is free and they offer competitive commissions.

**How to sign-up:** Go [here](#) and register your tour on the form below.

## 23. PureTravel

**Why we love them:** [PureTravel](#) offers holiday guides for tourists who want to plan their perfect vacation. They also allow tourists to make enquiries directly with tour operators regarding the itinerary and price. Tourists also book directly with the tour operators as PureTravel does not actually sell any of the tour offerings.

**How much they cost:** Listing your tour is free.

**How to sign-up:** Contact [julie@puretravel.com](mailto:julie@puretravel.com) with your name, your company name and address, and your website URL.

## 24. TravelDragon

**Why we love them:** Tourists visiting [TravelDragon's](#) site filter through thousands of tour offerings by comfort, exertion level, price, group size, commitment to sustainable travel and experiences. They cater to boomers and 'PrimeTime Travelers' (age 50-70), as well as women, families, outdoor lovers, foodies and proponents of sustainable travel.

**How much they cost:** No listing fee; a commission is paid upon successful referrals (no bookings are made directly on their site).

**How to sign-up:** Add your tour [here](#).

## 25. Wotif

**Why we love them:** Want in with the Australians? List your tour on [Wotif](#). Ever since they went live in 2000, they have been picking up more and more traction. So much so that they are now part of Expedia.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Register [here](#).

## 26. Trekiz

**Why we love them:** [Trekiz](#) provides customers with travel suggestions based on their interests. They also allow tour operators to use logos to promote their brand — however, as they are a direct sales platform, tourists will book the tours directly on Trekiz's website.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Call them +86 400 9109060 or email them at [partners@trekiz.com](mailto:partners@trekiz.com).

## 27. Yougodo.com

**Why we love them:** [Yougodo.com](#) allows tourists to search through a wide range of tours and activities based on their location. They are also working on the evolution of their site, so look for good things to come.

**How much they cost:** It is completely free.

**How to sign-up:** List your tour [here](#).

## 28. Tripvisto

**Why we love them:** [Tripvisto](#) is an Indonesian based online marketplace for tour and activity providers. With a sleek user interface and over a thousand tour options in a hundred locations, they are fast becoming a go-to outlet for tour seekers in South East Asia.

**How much they cost:** Listing your tours are free; they take a 3% processing fee off of your first five successful bookings with them.

**How to sign-up:** Register your tour by signing up at [supplier@tripvisto.com](mailto:supplier@tripvisto.com).

**Take-note:** Tripvisto requires tour operators to offer tours at their best NET rate.

## 29. Real Adventures

**Why we love them:** [Real Adventures](#) allows you to add an unlimited amount of text and up to 26 pictures to show off your tour. They have also integrated an interactive map functionality to the listings.

**How much they cost:** \$200 annually for a multi-page listing.

**How to sign-up:** Fill out their form [here](#).

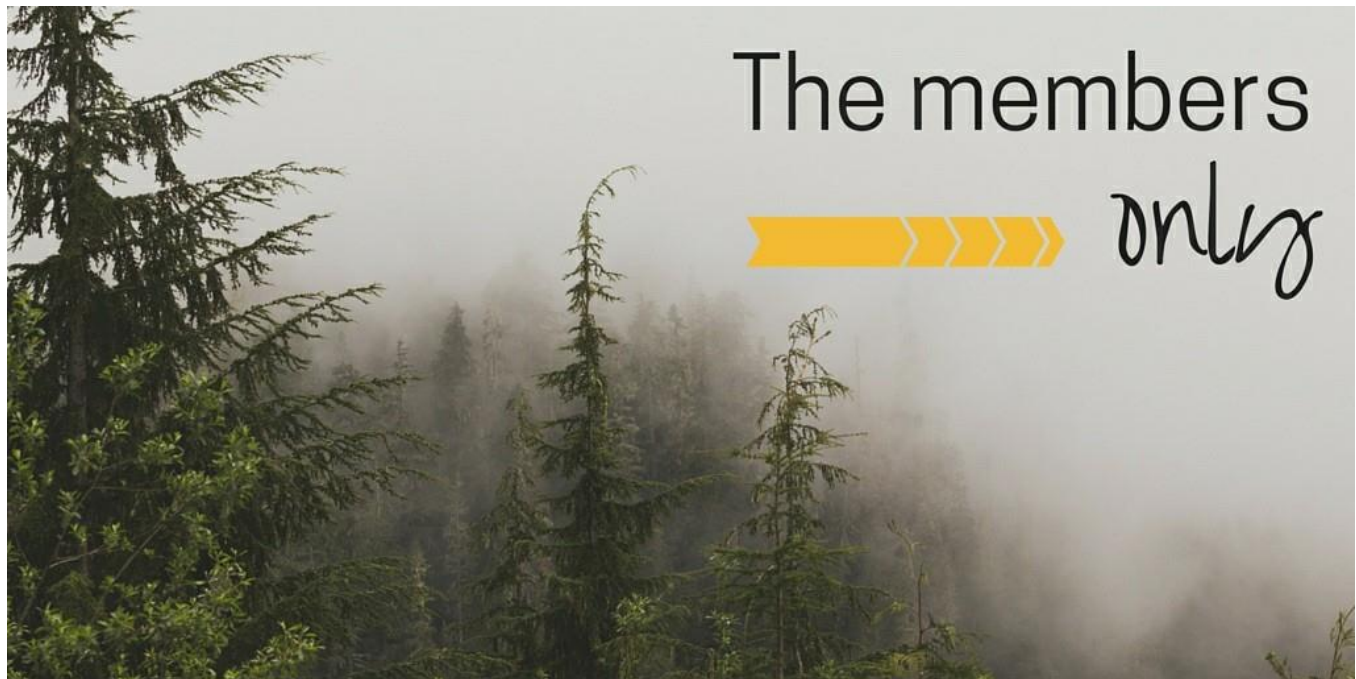
**Take note:** Customers are directed to your website for bookings.

## 30. TourDigger

**Why we love them:** [TourDigger](#) leverages tour sales by offering up a pretty cool reviews functionality that is a notch above the rest. They essentially aggregate a variety of different criteria to come up with an overall impression for tour operators — ensuring that potential customers receive the most accurate information about tour operators. So, if you are killing it on other review sites, this is definitely a site to get listed. Oh, and they have a bunch of other cool features to — like SMS notifications upon bookings and a rewards program.

**How much they cost:** They have a free tour listing option and a paid premium listing option (\$59.99)

**How to sign-up:** Register your tours [here](#).



Some platforms require guests to become members of the travel site. They might do this as a way to attract an elite group of like-minded travellers or they provided exclusive discounts to their members.

## 31. TripTribe

**Why we love them:** [TripTribe](#) is membership program that matches up like-minded travelers together *and* recommends tours based on their interests.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Register your tour [here](#).

## 32. The Top Travel Club

**Why we love them:** When signing up for [The Top Travel Club](#), members pay \$75 to access great deals on tours, accommodations, cruises, flights and more. As they do not sell the tours themselves, listing your tours on this site will increase traffic to your website and improve your business's brand awareness. You'll also get a free family membership upon listing your tour.

**How much they cost:** Listing your tour is free; however, you do have to provide a unique discount exclusively for The Top Travel Club members.

**How to sign-up:** Register your tour [here](#).



A lot of online booking software sites also provide marketplaces to list tours. They often require you to purchase their software — and having your site integrated with an online booking software should definitely be on your to-do list. They also are becoming more and more popular amongst people looking to book tours.

## 33. Zozi

**Why we love them:** [Zozi](#) has listed tours throughout the globe. They have super easy search functionalities, allowing tourists to find tours based on the tours geographical and physical location, style, price and social type. They're also becoming increasingly popular amongst tourists (as they have 5 million tourists using their service) and businesses.

**How much they cost:** Their services start at \$39/month.

**How to sign-up:** Sign up [here](#).



## 34. TourSift

**Why we love them:** [TourSift](#) distributes tours and activities from some of the companies that use the [TourCMS](#) reservation system.

**How much they cost:** To have your tours listed on TourSift, you'll need to sign up with TourCMS. They have packages ranging from a free trial to one suitable for large enterprises (\$569/month) and everything in between. Check out all of their pricing options [here](#).

**How to sign-up:** Sign your tour business up [here](#).

## 35. Peek

**Why we love them:** [Peek](#) offers an excellent user experience: they offer a selection of categories so tourists can find tours that are most suitable for them, while providing them with bespoke travel guides for select cities across the US. They are also creating some serious buzz in media outlets, having been mentioned in publications such as *The New York Times* and being awarded one of the 50 best websites of 2014 by *Time*.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Sign up on the form at the bottom of [this](#) page.

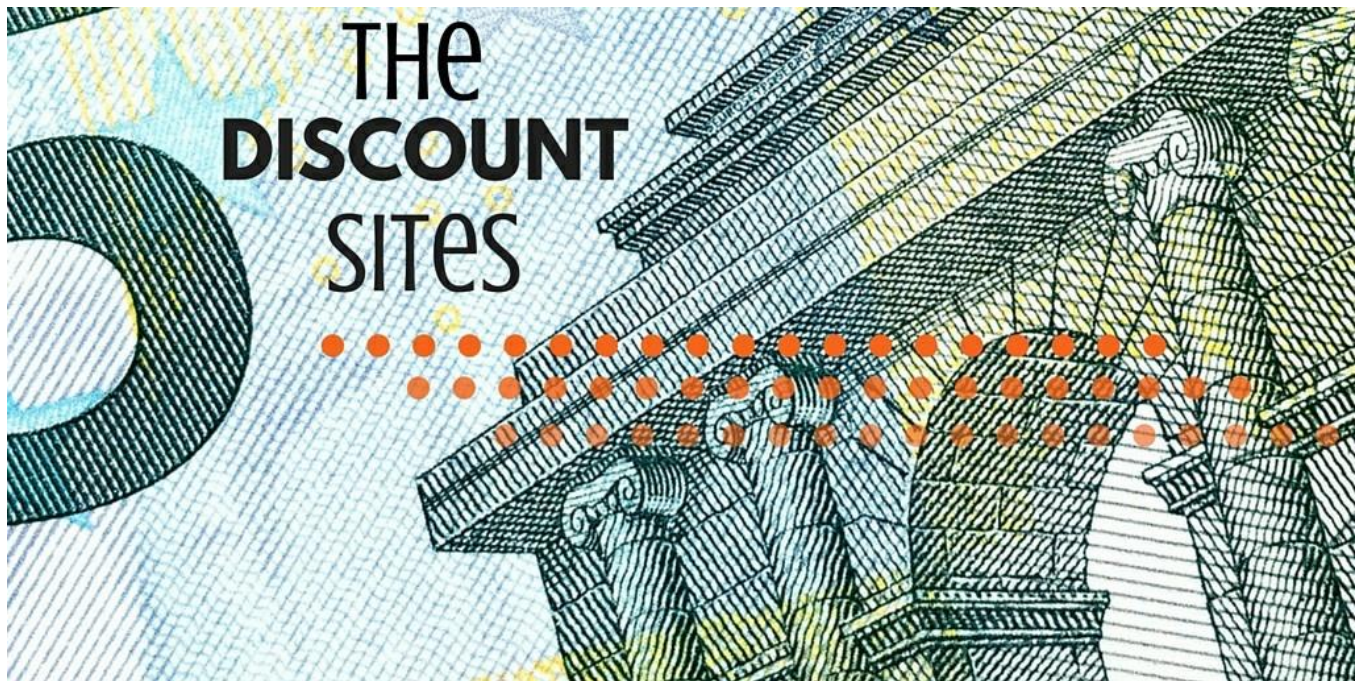
**Take-note:** While Peek's clientele is primarily based in the US, they are becoming increasingly popular on an international scale.

## 36. Zerve

**Why we love them:** [Zerve](#) has been making some serious noise in the tourism space since they opened up shop in 2003 – they've targeted millions of customers in 183 countries around the world. They are also gaining some traction in the media, having been tagged as 'the most user-friendly' website for foodies by *Travel+Leisure*.

**How much they cost:** It's completely free for businesses to list tours on Zerve. They charge a nominal 3% commission on successful bookings when selling tickets directly through them; a 15% commission is charged for successful bookings that come through Zerve's optional marketing service.

**How to sign-up:** Send them an email at [team@zerve.com](mailto:team@zerve.com), call them on 1-800-350-9290 or fill out [this form](#).



Discount sites have been known to get a bad rep; however, don't cross them off your list just yet. There have been well-known tour operators who have generated the majority of their sales solely from discount sites. Additionally, they are a great way to fill in those 'dead dates' as many of the sites allow you to implement restrictions to the deals. They are also great for new tour operators who are wanting to spread their brand as much as possible.

### 37. Travelzoo

**Why we love them:** [TravelZoo](#) has 28 million members worldwide. They also drive bookings directly to your website.

**How much they cost:** According to their website, "companies pay on a cost-per-click basis or fee-per-listing to be included in its publications." Contact them for more information.

**How to sign-up:** Register your tour [here](#).

### 38. Groupon

**Why we love them:** [Groupon](#) has led the game when it comes to discount sites. Last year they billed out a gross sum of \$7.58 billion dollars. They also are taking [aggressive measures](#) to ensure that they keep growing in years to come.

**How much they cost:** No upfront payments are required to be featured.

**How to sign-up:** Fill out this [form](#) to get started.

### 39. LivingSocial

**Why we love them:** [LivingSocial](#) will provide a team to create a perfect promotion page that it's 12 million unique monthly visitors will have access to. They also provide you with data and customer feedback to track your growth.

**How much they cost:** No upfront costs are required to be listed.

**How to sign-up:** Fill out this [form](#) to list your tour.

### 40. Gilt City

**Why we love them:** [Gilt City](#) is a premier discount site for anyone serving customers in the US. They also promote tours through city-based email campaigns and social media.

**How much they cost:** In most cases, the don't require any upfront fees.

**How to sign-up:** Sign your tour up [here](#).

## 41. Bookme

**Why we love them:** [Bookme](#) is perfect for tour operators in Australia, New Zealand or Fiji looking to fill those dead dates by attracting budget minded holidaymakers.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Fill out their contact form [here](#).

## 42. StudentUniverse

**Why we love them:** [StudentUniverse](#) believes that students should get to experience different cultures and experiences throughout the world without having to break the bank. Partnering up with them would be an excellent option for any tour operator wanting to target the youth market as StudentUniverse reaches millions of students every year.

**How much they cost:** This information is not publicly available

**How to sign-up:** Email them at [advertise@studentuniverse.com](mailto:advertise@studentuniverse.com).

## 43. Localsaver

**Why we love them:** [Localsaver](#) is another site dedicated to offering customers in the US discounts on a whole lot of products and services, including tours of course. They allow you to provide your tour name and contact information and they have integrated Yelp reviews (if relevant) to each offer.

**How much they cost:** Advertising your tour is free.

**How to sign-up:** Sign up [here](#).

## 44. lastminute.com

**Why we love them:** [lastminute.com](#) believes in giving people five-star experiences for three-star prices — so if you are looking to create some more buzz during the slow season, listing with them would be a good start. And they do a great job at what they do. At least their parent company, Travelocity, thought so when they bought lastminute.com in 2005.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Checkout this [page](#).

## 45. Tourstogo.com

**Why we love them:** [Tourstogo.com](#) should be your go-to if you are a tour operator in Australia. They have thousands of listings all over the country and they have won number of awards, so rest assured, they are a super professional OTA to work with!

**How much they cost:** Send them an email at [admin@tourstogo.com](mailto:admin@tourstogo.com) to find out.

**How to sign-up:** Sign up your tourism business [here](#).

**Take note:** Check out their tour operator's [terms and conditions](#).

## 46. Ctrip

**Why we love them:** [Ctrip](#) primarily targets the Chinese market and they've done a great job doing so. They are actually China's largest booking platform as they have 90 million users registered worldwide.

**How much they cost:** This information is not publicly available.



**How to sign-up:** Send them an email to [partner@ctrip.com](mailto:partner@ctrip.com).

## 47. StudentRate

**Why we love them:** StudentRate targets millions of students. They are making it their mission to ensure that students get access to all of the good things that life has to offer, without an exorbitant price tag.

**How much they cost:** Listing your tour company is free of charge.

**How to sign-up:** Fill out this [form](#).



For all of you tour operators out there that offer adventure-filled tours, get listed on platforms that target this specific audience. Their whole marketing campaigns and content target people searching for tours and activities with more of a 'wow,' factor — that means you'll get people viewing your listing who are actually interested in the kind of tours that you have to offer.

## 48. iExplore

**Why we love them:** With over 1,350,000 monthly unique visitors, [iExplore's site](#) ranks #1 website for adventure and experiential travel. If your tours are built for the young (and young at heart), this is a great site to list your tours on.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Give them a call on (+1)773-756-5222 or send them an email at [sales@inside-outmedia.com](mailto:sales@inside-outmedia.com).

## 49. Kumutu

**Why we love them:** [Kumutu](#) wants tourists 'to get out there' and go on adventure-filled holidays. They are looking for tour operators that can help them achieve this goal. By listing with them, they will also distribute your tours across their global network.

**How much they cost:** They have a free starter plan, a \$10/month pro plan and a \$29/month plus+ plan.



**How to sign-up:** Register [here](#).

## 50. Adrenaline365

**Why we love them:** Adrenaline365 has been around for twenty years, so they know what they are doing. They partner up with the best tour operators who can offer memorable and adrenaline filled experiences.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Contact them [here](#).



Grassroot companies seem to be the latest craze in the tourism game. It started with AirBnB paving the way with the idea that anyone can earn an income while providing tourists with a highly sought after service. Since then, there has been a massive trend in the industry: online platforms have been cropping up all over the web offering services to almost anyone in the travel space — ranging from established tour operators to fledging guides and locals in the know.

## 51. GuideAdvisor

**Why we love them:** [GuideAdvisor](#) emphasizes the relationship between the guide and the tourists. As such, they allow tourists to find a guide that perfectly suits their needs. To help aid this process, GuideAdvisor has integrated a review function which allows visitors to see exactly what other tourists thought of the guide and the tour.

**How much they cost:** They offer a free basic plan, a business plan with an annual fee of \$59 and a premium plan with an annual fee of \$99. The annual fees are for the first year for first time subscribers; afterwards the subscriber will pay the full annual fee.

**How to sign-up:** Fill out their super simple form [here](#) or shoot them an email at [hello@guideadvisor.com](mailto:hello@guideadvisor.com).

**Take note:** GuideAdvisor isn't solely for guides — they also allow tour operators to sign up!

## 52. Trip4real

**Why we love them:** [Trip4real](#) has tours listed in over a hundred cities across the world. Their mission is to connect tourists with locals and tour operators in the know who want to make an income doing what they love.

**How much they cost:** Registration is free. They take a 14.55% (+ VAT) commission when a booking is confirmed.

**How to sign-up:** Fill out a super simple form [here](#).

## 53. GuideTrip

**Why we love them:** [GuideTrip](#) receives 5,000 search queries a day and offers tours in 130 countries. They are also wooing travelers with cool features such as customized trip requests.

**How much they cost:** Free registration and a commission based structure for bookings: tour guides pay a 15-20% commission while tour operators pay a 12-17% commission.

**How to sign-up:** Fill out some forms found [here](#), email them at [info@guidetrip.com](mailto:info@guidetrip.com) or give them a call at +91-981840336.

**Take note:** Both tour operators and guides can sign-up!

## 54. DoWhatLocalsDo

**Why we love them:** [DoWhatLocalsDo](#) wants to break away from anything tagged as 'touristy.' Their aim is to connect travelers to peers in their destination of choice. They are open to any kind of tour listing — the more unique, the better!

**How much the cost:** Listing is free, they deduct a \$1 fee and PayPal payment processing fees from successful bookings.

**How to sign-up:** Register [here](#) to start listing your tours.

## 55. KnowtheNa

**Why we love them:** [KnowtheNa](#) wants people to be able to share super special experiences with their peers — and make an income while doing so.

**How much they cost:** It's free to list, with, with charge a nominal fee for every booking.

**How to sign-up:** Go to their website and click on the pink 'List your tour' button. Add your details into the pop-up, or simply sign up using your Facebook or Twitter information.

**Take note:** Almost anyone can list a tour — from tour operators to locals in the know.

## 56. Vayable

**Why we love them:** [Vayable](#) wants to connect 'insiders' (guides) with tourists. They believe that people in the know should be able to make money off of sharing knowledge and unique experiences with travellers.

**How much they cost:** This information is not publicly available.

**How to sign-up:** List your tour by signing in [here](#).

## 57. Shiroube

**Why we love them:** [Shiroube](#) also follows the growing trend that anyone with insiders' knowledge and a passion for their local neighborhoods can show visitors around — and get paid for it!

**How much they cost:** Up to three ads are free.

**How to sign-up:** List your tours by signing up [here](#).

**Take note:** Shiroube does not handle any kind of monetary transactions.

## 58. Private Guide

**Why we love them:** [Private Guide](#) is perfect for fledgling travel operators as everything is completely free: there is no sign-up fee and you can list as many tours as you like. They also allow tour operators to post videos and pictures to help further promote themselves.

**How much they cost:** It's all completely free!

**How to sign-up:** Register your tours [here](#).

## 59. WithLocals

**Why we love them:** [WithLocals](#) hooks up travelers and locals in Asia and Europe. They not only connect travelers up with locals that will run tours, but also with locals that will provide unique experiences — such as running 'home restaurants' or teaching tourists local crafts.

**How much they cost:** It's free to signup and they don't charge tour operators/locals commission. Guests pay an additional fee to use their service.

**How to sign-up:** Register [here](#).

**Take note:** Guest payments are typically made via PayPal. WithLocals is currently only in Cambodia, India, Indonesia, Malaysia, Nepal, the Netherlands, Italy, Germany, the Philippines, Singapore, Spain, Sri Lanka, Thailand and Vietnam.

## 60. Private Guides

**Why we love them:** [Private Guides](#) (different from [Private Guide](#) above) is great for tour operators that specialize in taking people on private tours. Private Guides allows people to filter their searches based on region, activity or language.

**How much they cost:** They offer both free registration and paid registration (which includes SEO marketing and advertising).

**How to sign-up:** Sign up [here](#).

## 61. ADVLO

**Why we love them:** With [ADVLO](#), locals are able to offer their expertise to tourists and tourists will be able to experience unique activities that they wouldn't otherwise be able to discover. Tour operators and local guides will work closely with the ADVLO team to target audiences that really want to experience something off the beaten track. You'll also have a custom business profile and you'll be able to list an unlimited

amount of tours.

**How much they cost:** A Business Account will cost you \$49/month plus 5% commission, while an unlimited sales account will cost you \$99/month and no commission.

**How to sign-up:** List your tour by signing up [here](#).

## 62. Guidehop

**Why we love them:** [Guidehop](#) believes that any passionate individual can be a guide as long as they have a cool activity or tour to offer! They also urge professional guides to list their tours too.

**How much they cost:** Listing your tour is free.

**How to sign-up:** Add your tours and activities [here](#).

## 63. Rent-a-guide

**Why we love them:** [Rent-a-guide](#) prefers tour operators that offer day trips or tours up to three days. They offer loads of personal support, a fully automated booking system and cost-effective commission model.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Apply [here](#), call them on 9+49)234-915-5621 or send an email to [guidesupport@rent-a-guide.de](mailto:guidesupport@rent-a-guide.de).

## 64. Mycreativetours

**Why we love them:** [Mycreativetours](#) wants travelers to feel less like tourists and more like locals. They believe that locals should be able to utilize their creativity and knowledge to provide travelers with memorable experiences.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Register [here](#).



## 65. Rent a Local Friend

**Why we love them:** [Rent a Local Friend](#) is on the lookout for guides who know the ins and outs of their city.. They are looking for people that can take tourists to charming hideouts and present them with historical information. Rent a Local Friend requires that each guide or 'friend' creates a profile where they can include a picture, relevant information and even a video.

**How much they cost:** They charge an annual fee of \$100.

**How to sign-up:** Apply [here](#).

**Take note:** Tour guides should be able to communicate in English as well as the local language.

## 66. Who'sMyGuide

**Why we love them:** [Who'sMyGuide](#) allows guests to contact guides directly. After having gone on a tour, the guest can rate their guides and add relevant comments. The guides are grouped into the following categories: culture, nature, water sports, gastronomy, extreme and fishing.

**How much they cost:** An inscription is free and no commission is charged.

**How to sign-up:** Login on Who'sMyGuide's homepage. You'll then get an email to create your profile.

**Take note:** Who'sMyGuide does not mitigate the booking or communication process and will not be responsible for any disputes between the guides and their clients.

## 67. ToursByLocals

**Why we love them:** [ToursByLocals](#) is comprised of 1645 guides working in 134 countries. They use multiple online marketing channels to ensure that they are successfully reaching their target audience and they provide guides with an ample amount of support — they have a team that will help you elevate your online presence and they provide guides with a 24-hour emergency hotline.

**How much they cost:** Listing is free; they charge a commission on successful tour bookings.

**How to sign-up:** Apply to list your tours on their site [here](#).

## 68. U2Guide

**Why we love them:** [U2Guide](#) not only hooks tourists up with great travel guides, but they are also committed to contributing to Humanitarian, Cultural & Environmental actions in the countries where the tours actually take place. So much so that they give away 50% of their net profit to this cause!

**How much they cost:** Listing your tour is free and commission rates are low.

**How to sign-up:** Register [here](#).

# The NICHE sites



There are a lot of OTAs and platforms that target very specific audiences, ranging from people looking for gay friendly tour options, to those driven to promoting eco tours and almost anything else you could possibly imagine. If you fit into any niches, it's definitely worth your while to find an outlet that will falls inline with the specific audiences you are trying to reach.

## 69. MyNaTour

**Why we love them:** MyNaTour is all about promoting ecotourism and responsible travel. They want to provide tourists with the best possible tours and lodging, while preserving the surrounding environment and local people. Their site is also growing steadily and they have a massive social media following (17K+ Twitter followers and 8K+ Facebook likes).

**How much they cost:** You can apply for a free listing in the community section or you can pay an annual fee for a basic or premium listing.

**How to sign-up:** Register [here](#) or email them at [info@mynatour.org](mailto:info@mynatour.org).

**Take note:** They only accept listings from tour operators that share a similar eco-friendly philosophy.

## 70. Waterplay USA

**Why we love them:** [Waterplay USA](#) is the premier online travel platform and marketplace for US based water based tour and activity providers. They also have integrated some great features to heighten the user experience, such as including a map and calendar functionality.

**How much they cost:** You can list an unlimited number of tours and activities for free.

**How to sign-up:** Submit your tour company details [here](#).

## 71. Purple Roofs

**Why we love them:** [Purple Roofs](#) makes gay-friendly travel easy! They also have a growing audience in the gay community with over 25,000 people signed-up for their mailing list.

**How much they cost:** A basic listing is free. To add more traction to that listing, register for an Expanded Listing at \$225-\$285 for the first year and \$109-\$134 a year there on after.

**How to sign-up:** Fill out their form [here](#) or email them at [wheretostay@purpleroofs.com](mailto:wheretostay@purpleroofs.com).

## 72. SafariBookings

**Why we love them:** [SafariBookings](#) is the place where people go to book safaris (game drives) in Africa. And rightfully so. Their expert panel actually helps contribute information to major guide books and they offer over 10,000 user reviews to help other tourists decide where and when to go on their safari.

**How much they cost:** Adding your company tour is free and listing your tours is also currently free; however, they will probably start utilizing a paid structure. Tour operators will be notified if this does happen, and tour operators can decide not to continue.

**How to sign-up:** Send them an email at [info@safaribookings.com](mailto:info@safaribookings.com) or contact them [here](#).

**Take note:** Tour operators must have a professional website in English. [Contact](#) TourismTiger to find out how to achieve this at a very affordable price.

## 73. Your African Safari

**Why we love them:** [Your African Safari](#) offers a comprehensive list and reviews of safaris throughout 14 countries in Africa. They go above and beyond the current review site models as they not only dish up candid reviews from customers, they also provide valuable information about relevant game parks – thus ensuring that tourists have an enjoyable time void of any unwanted surprises. With nearly 2,000 tour operators already listed on their site, Your African Safari is one of the premier resources travelers will turn to when planning their African safari.

**How much they cost:** Listing your company is free *and* any leads generated from their site is also free. If you want to generate even more exposure, you can contact them about sponsorship opportunities.

**How to sign-up:** Email them at [yas@toursafricansafari.com](mailto:yas@toursafricansafari.com) or click on the 'suggest a park or tour operator' link found on the upper right hand side of their website.

**Take note:** Although Your African Safari lists quotes for tour packages, they do not sell tours directly. Travelers go directly through the tour operators to book the safaris.

## 74. Much Better Adventures

**Why we love them:** [Much Better Adventures](#) is really making a splash with tourists who are looking for the perfect ski holiday. Last season, they generated £42 million worth of inquiries for their ski holiday providers, from 65 countries. While those numbers sound great, they are working hard to do even better this season! If you offer any kind of ski related tours, this is definitely a website to get listed on.

**How much they cost:** You can either list your tour for free or pay 8% commission, or you can pay £175 annually with a 5% commission.

**How to sign-up:** Register [here](#).

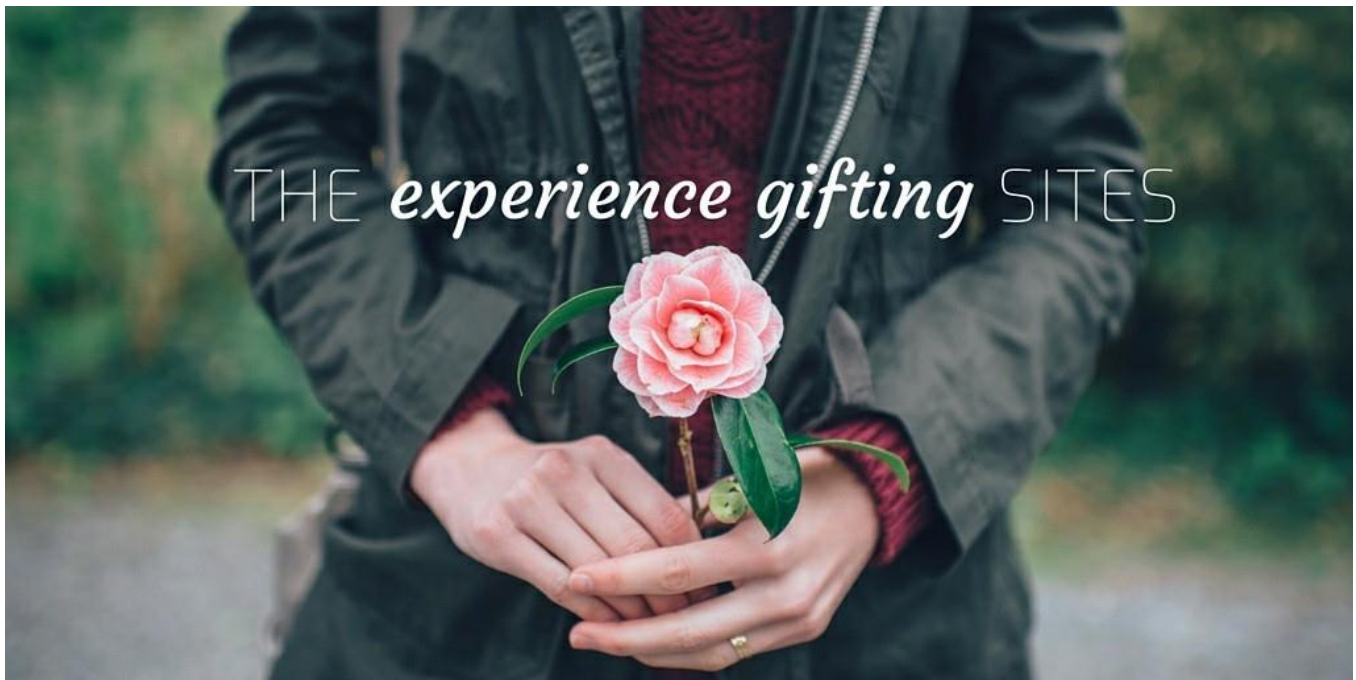
## 75. Keteka

**Why we love them:** [Keteka](#) firmly believes in sustainable tourism – so much so that they search high and low to find tour operators that deliver authentic, once-in-a-lifetime experiences. Having opened up shop as recently as November 2014, Keteka is generating some serious momentum amongst tour operators and travelers alike. They currently have over 300 bookable experiences, represented by over 40 tour operators and community tours in 10 countries in Latin America.

**How much they cost:** Signing up is free!

**How to sign-up:** Fill out this super simple [form](#).

**Take note:** They are currently only working with tour operators in Latin America; however, they have plans for expansion in 2017.



There's a huge trend in gifting nowadays: instead of presenting friends and loved ones with tangible gifts, many people are turning to experiences to amp up the 'wow' factor when giving gifts. Many of them also heavily target corporate clients who are looking for memorable incentives, rewards and gifts for their employees.

## 76. Cloud9living

**Why we love them:** [Cloud9living](#) provides a variety of experience gift offering — from cultural, to relaxing, to those looking for more adventure. As such, they will accept a wide range of tours. They are also able to reach markets that you might not otherwise reach, such as corporate incentive programs and national loyalty rewards programs.

**How much they cost:** There is no listing fee; however, they do require that you provide them with a wholesale rate.

**How to sign-up:** Call them at (+1) 866-525-6839 or send an email to [suppliers@cloud9living.com](mailto:suppliers@cloud9living.com).

## 77. Experience Days

**Why we love them:** [Experience Days](#) is becoming a go-to outlet experience gift giving in the US. Their customer's purchase the experiences and present them in the form of gift cards. They've been around since 2004 and have helped over 100,000 people find unique gifts for friends and family members.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Contact them [here](#) or call them at (+1)866-973-7436.

## 78. Redballoon

**Why we love them:** [Redballoon](#) is one of the premier gift giving companies in Australia and New Zealand. Since their founding in 2001, they have sold more than 2.5 million experiences in the region.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Sign up [here](#) or send them an email at [product@redballoon.com.au](mailto:product@redballoon.com.au).

**Take note:** Your tour business must have an Australian Business Number (AUS) or Business Registration Number (NZ).



## 79. Excitations

**Why we love them:** [Excitations](#) is great for US tour operators looking to target a diverse audience. They provide a variety of experiences throughout the nation and they are always on the lookout for tour operators and activity providers who can offer unique and unforgettable experiences.

**How much they cost:** They promote your tours at no cost.

**How to sign-up:** Email them about your tours using this [form](#).

## 80. SpinoutDay

**Why we love them:** [SpinoutDay](#) believes in gifting people with quality experiences. They've done a great job marketing the experiences currently listed on their site using corporate incentive programs and other 'gift' industry channels.

**How much they cost:** Listing is free; they merely ask that you offer them your wholesale price.

**How to sign-up:** Fill out this form, email them at [partners@spinoutday.com](mailto:partners@spinoutday.com) or give them a call on 1-(888) 210 8802.



Review sites are really key to increasing your online presence. While TripAdvisor and Yelp are the reigning powers when it comes to review sites, more and more travellers are turning to more niche review sites to get travel advice. **A word of warning:** If you really want to reap the most benefits make sure that you are responding to every single review. Want to know why? Check out [this](#) post.

## 81. TripAdvisor

**Why we love them:** More than 60 million monthly visitors are turning to [TripAdvisor](#) (and hundreds of millions of more are turning to its partner sites) for reviews and advice when planning a vacation or looking for great new finds in their local area. TripAdvisor also recently acquired Viator, now making it possible for tourists to actually book tours on TripAdvisor.

**How much they cost:** Listing your tour business on TripAdvisor is free. They do offer other features though (such as listing your contact information), which costs money. Read more [here](#).

**How to sign-up:** List your tour business [here](#).

**Take note:** Want to add a 'Book a Tour' button on TripAdvisor? Check out this [post](#).

## 82. Yelp

**Why we love them:** With an average of 142 million people visiting [Yelp](#) every month, they are fast becoming one of the leading review giants on the web. They also make life super easy for business owners by providing them with analytics, a Yelp for Business owners mobile app and a public/private messaging functionality.

**How much they cost:** A basic listing is free, however, they do provide other advertising options.

**How to sign-up:** Sign your tour business up [here](#).

## 83. Gogobot

**Why we love them:** [Gogobot](#) not only allows people to search for travel categories based on location, but they also allow users to join tribes based on their interests. Once in a tribe, travelers can view and share relevant information with like-minded travelers. This is great for not only travelers, but tour operators as well — it allows you to understand what really resonates with the tribes that are interested in your tours.

**How much they cost:** This information is not publicly available.

**How to sign-up:** Sign your tour business up [here](#).

## 84. Zoover

**Why we love them:** Since its launch in 2005, [Zoover](#) has become one of the premier review based platforms for the tourism and accommodation sector. They're expanding at a rapid pace — they now have sites in 25 countries and receive 150 million views annually.

**How much they cost:** Free to list.

**How to sign-up:** Add your tour [here](#).



These places didn't quite fit into any of the categories above, but they are definitely worth having a look at to improve your online presence.

## 85. Google My Business

**Why we love them:** [Google](#) is so big it's part of most people's daily vocabulary. If you aren't listed with them, you could be losing out on some serious business. Adding your travel business to Google will make it show up in relevant local searches, on maps and on Google+.

**How much they cost:** Listing your business is free.

**How to sign-up:** Sign in to your Google account [here](#) to list your business.

**Take-note:** To increase your tour business's presence even further, get at least five positive reviews from your customers.

## 86. Bing Places for Business

**Why we love them:** [Bing](#) might not yet be the go-to search engine, but they do have a very large audience. In fact, [one in five](#) people in the US use Bing — and those numbers are only growing.

**How much they cost:** Listing your business is free.

**How to sign-up:** List your tour business [here](#).

## 87. TravelPckr

**Why we love them:** [TravelPckr](#) offers a unique service: they allow tourists to submit customized tour requests to desired regions. If the request falls within your general geographic location, you'll be notified. You'll then be allowed to interact with the potential customers, suggest tour ideas and submit a quote.

**How much they cost:** Signing up is free; they charge a nominal fee upon successful bookings.

**How to sign-up:** Register [here](#).

**Take note:** TravelPckr is solely a customized travel service; as such, they do not allow tour operators to list premade tours on their site.

## 88. Sustainable Travel International

**Why we love them:** [Sustainable Travel International](#) believes that sustainable tourism has the power to achieve great things and relieve the world's greatest ailments, including poverty, hunger, gender inequality and environmental degradation. They work closely with government, NGOs and companies to achieve their goal.

**How much they cost:** This information is not available.

**How to sign-up:** Sign up to steward a destination. They will list your tour in their annual report and promote your stewardship across their popular social media channels.

**Take note:** You will add some serious credibility to your tourism business by getting involved with them as you will get to use their logo on your website.

## 89. WikiTravel

**Why we love them:** [WikiTravel](#), although not related to Wikipedia, receives information in a similar manner: they rely on crowdsourcing to get the most relevant and up-to-date travel information. And they've been hugely successful while doing so, receiving 300,000 writers and travelers visiting their site every day.

**How much they cost:** Listing your tour is free.

**How to sign-up:** Learn how to list your tour [here](#).

**Take note:** WikiTravel believes that every listing should add some value to the Wiki community. So how can you add value when listing your tour? Start by adding additional tips and recommendations about the city that your tour business is located in.

## 90. Rezdy

**Why we love them:** [Rezdy](#) is one of many online booking software companies that provide a marketplace targeted at mostly agencies — an audience that you most definitely want to target.

**How much they cost:** Like other booking software companies, you have to be a Rezdy customer to list your tours on their marketplace. They have a starter plan at \$49/month, a pro plan at \$99/month and a premium plan at \$159/month. They also offer a free trial for each plan.

**How to sign-up:** Sign up [here](#).

## 91. United States Tour Operators Association (USTOA)

**Why we love them:** The [United States Tour Operators Association](#) is dedicated to promoting travel on a worldwide basis. You get a lot of invaluable perks by signing up with them, including an invitation to the USTOA Annual Conference and Marketplace. They also have a customer search functionality on their website which brings up listings of USTOA members.

**How much they cost:** They have two membership options: 1.) an associate membership at \$800/annually and 2.) an active membership ranging from \$4,000 to \$11,000 a year.

**How to sign-up:** Choose a membership option [here](#).

**Take-note:** All USTOA members can use the USTOA logo in their marketing materials which will add some serious clout to your brand. Additionally, many other countries have similar travel associations.

## 92. Realontario.ca

**Why we love them:** [Realontario.ca](#) is a great place to list for any tours in Ontario, Canada. They have over 10,000 tours and attractions showcased on their site. And every listing comes with an interactive map and driving directions.

**How much they cost:** They offer a free basic listing and an enhanced listing (no upfront fee; however, they charge you for the visit that your page gets).

**How to sign-up:** Register your tour [here](#) for a free basic listing and email them at [support@realontario.ca](mailto:support@realontario.ca).

**Take-note:** Most countries, states, cities and towns have sites dedicated towards promoting tourism. As such, many of them have areas on the site that promote tourism related attractions, tours and activities. They usually reach a high volume of viewers every month and they almost always have some kind of free basic listing option. Try to look like for site similar to Realontario.ca that is relevant to your location.